

2025 NATIONAL CONFERENCE
**SPONSORSHIP
PROSPECTUS**

**INTEGRATED ENVIRONMENTAL
MANAGEMENT IN THE EVER-CHANGING
SUSTAINABILITY SPHERE
ANNUAL CONFERENCE
19 to 22 August 2025 - Drakensberg
Alpine Heath Resort**



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Introduction

Overview of IAIAAsa

The International Association for Impact Assessment, South Africa (IAIAAsa) is a voluntary, non-profit organisation. The aim of IAIAAsa is to bring together professionals from a diverse array of interests and organisations, all of whom are concerned with integrated environmental management and impact assessment, to exchange ideas, learn and network.

Annual Conference

The IAIAAsa National Conference attracts up to 350 attendees every year and serves as the primary networking event for members. The conference has been held annually for the past 30+ years (virtually during the Covid 19 period). IAIAAsa has hosted two international conferences, as well as the International Climate Change Symposium in 2022 in Cape Town. Click [here](#) to read about previous IAIAAsa conferences.

The Annual IAIAAsa National Conference is highly anticipated by sustainability professionals, environmental practitioners, scientists, health and social impact assessors, developers, government officials, policy makers, and many more.

1000+

Members

300+

Conference Attendees

031

Successful Conferences



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Conference Audience

IAIAasa is host to a multidisciplinary community of professionals that connects various industries. Consequently, the conference attracts a diverse range of attendees from various spheres, including:

- National & Provincial Government
- Local & District Municipalities
- Waste Management
- Banking & Finance
- Environmental Assessment
- Conservation
- Sustainability
- Renewable Energy
- Water Management
- Mining
- Law
- Academia
- Natural Science
- Social Science
- Urban Planning
- ... And many more!



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2025 National Conference

Theme

Integrated Environmental Management in the Ever-Changing Sustainability Sphere

Background

The pressing need for sustainable environmental management has never been more urgent. As the world grapples with climate change, biodiversity loss, and social inequality, traditional approaches to environmental management are no longer sufficient.

The theme of the IAIA Sa 2025 Conference addresses this challenge, emphasizing the need for adaptive and holistic strategies that integrate environmental, social, and governance criteria with cutting-edge sustainability practices and technologies.

The conference aims to promote interdisciplinary solutions, break down silos, and foster collaboration to address complex environmental challenges. While Environmental Impact Assessment (EIA) has proven effective, it is time to develop and expand additional Integrated Environmental Management (IEM) tools to bridge gaps and prepare the next generation of environmental stewards.

In a rapidly changing world driven by data and technology, the conference will explore innovations transforming the IEM field. These advancements are crucial for keeping environmental management relevant, resilient, and adaptable to current and future challenges.



Drakensberg, KZN



Alpine Heath Resort



19 - 22 August 2025



Photo: Alpine Heath Resort and Conference Centre



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Conference Sponsorship Benefits

Why sponsor the IAIAAsa Conference?

1

Brand Visibility

Increase brand awareness by maintaining visibility on conference materials, website, and social media.

2

Network

Establish partnerships and collaborations with industry professionals and decision-makers.

3

Thought Leadership

Position company as a leader in environmental management and showcase commitment to sustainability.

4

Business Development

Generate new business opportunities by showcasing products and services to a targeted audience.

5

Marketing & Promotion

Showcase company culture and values, and attract top talent in the industry.

6

Social Responsibility

Demonstrate commitment to corporate social responsibility via stewardship initiatives.



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Main Sponsorship Packages

Main Sponsorship Options			
Main Sponsorship Package	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
Value (incl. VAT)	R85 000	R55 000	R35 000
Exclusivity	1	2	3

Main Sponsorship Inclusions			
Main Sponsorship Package	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
Complimentary delegates	4	2	1
Banners at conference entrance	1		
Banner at evening events	1		
Banners in breakaways	1	1	1
Logo on IAIAAsa conference website & link to sponsor	✓	✓	✓
Logo on holding slides at conference	✓	✓	✓
Logo & contact details on printed conference programme	✓	✓	✓
Company abstract/profile on programme & conference website	250 words	120 words	80 words
Recognition in e-brief/newsletter/ website (as appropriate)	✓		
Proud sponsor logo for website/email signatures	✓		
Sponsor name tag	✓	✓	✓

Kindly note that any of the above (or additional) aspects may be discussed with IAIAAsa, should you wish to. IAIAAsa reserves the right to provide alternative arrangements or options should any of the above not be suitable or available for any reason. All prices are VAT inclusive.



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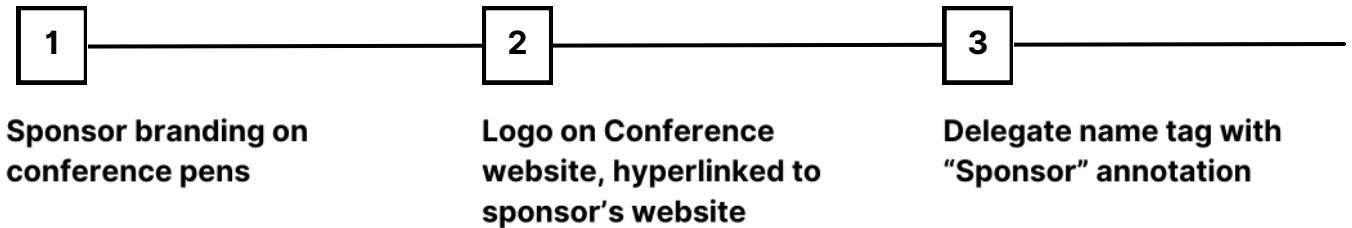
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Additional Sponsorship Opportunities & Inclusions

Pens R5 500



Kindly note that IAIAAsa will source the basic pen and branding. Should you want an alternative pen-type, additional charges may apply.

Notepads R11 000



Lanyards R15 000



Note: All prices are VAT inclusive



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Hydration Stations R16 000

1

Sponsor branding on hydration stations (accompanied by IAIA Sa branding)

2

Logo on Conference website, hyperlinked to sponsor's website

3

Delegate name tag with "Sponsor" annotation

Water Bottles R20 000

Taken

1

Sponsor branding on water bottles (accompanied by IAIA Sa branding)

2

Logo on Conference website, hyperlinked to sponsor's website

3

Delegate name tag with "Sponsor" annotation

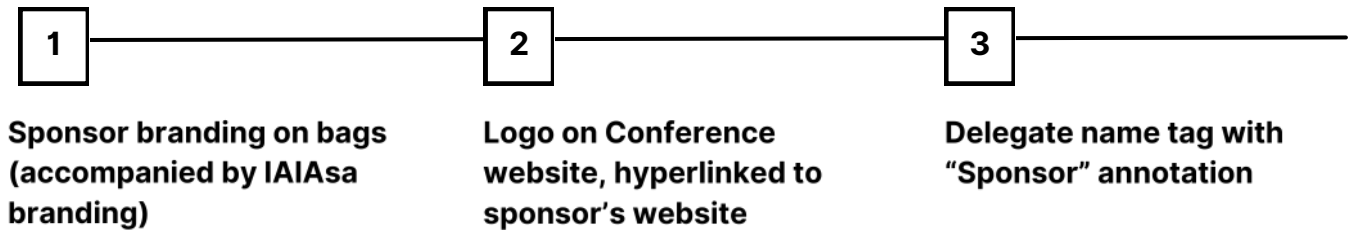
Note: All prices are VAT inclusive



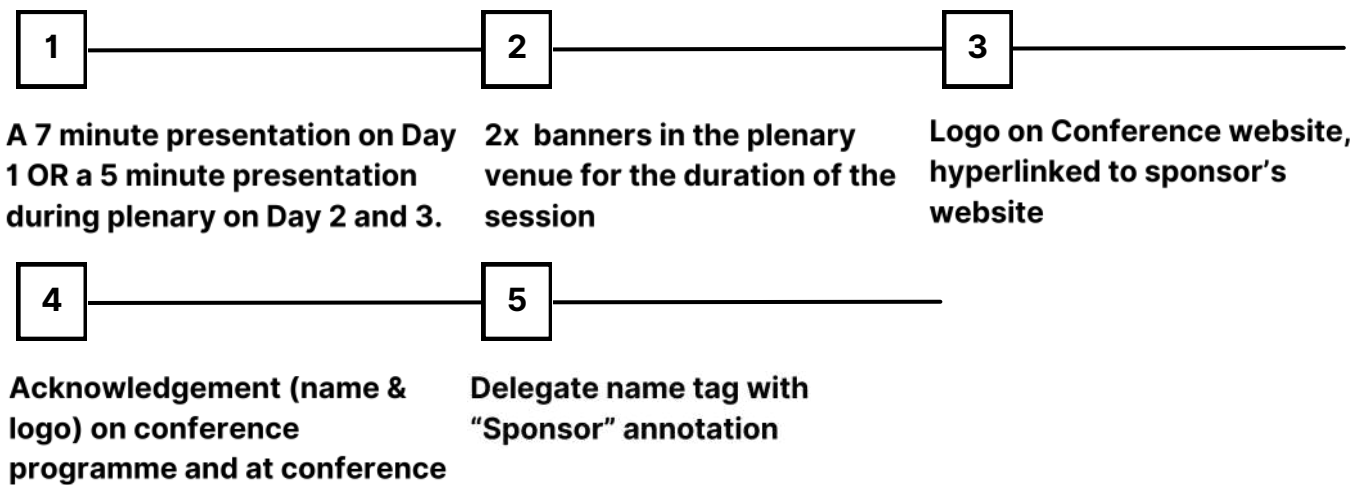
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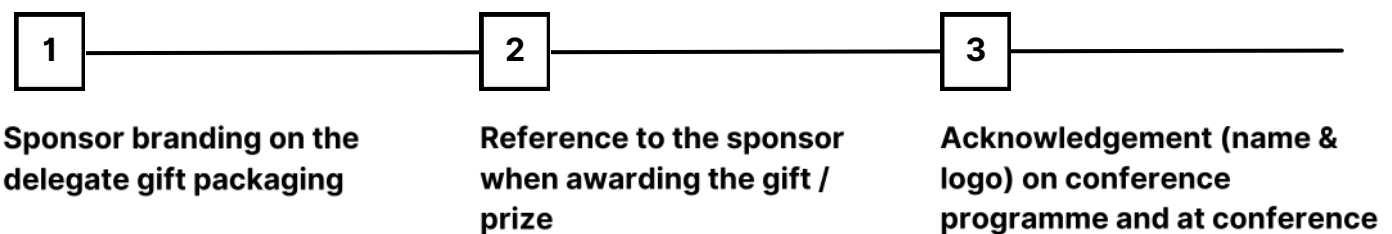
Bags R12 000



Showcase R15 000/ R12 500/ R10 000



Gifts (Guest / Keynote Speakers) Contact IAIAAsa for discussion



Note: All prices are VAT inclusive



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Meet & Greet Drinks R20 000

Taken

1

Eligible for a 35% discount on 1x conference delegate registration fee

2

Naming rights to the Meet and Greet

3

2x pop-up banners at the venue (to be supplied by sponsor)

4

Logo on Conference website, hyperlinked to sponsor's website

5

Acknowledgement (name & logo) on conference programme and at conference

6

Delegate name tag with "Sponsor" annotation



Note: All prices are VAT inclusive



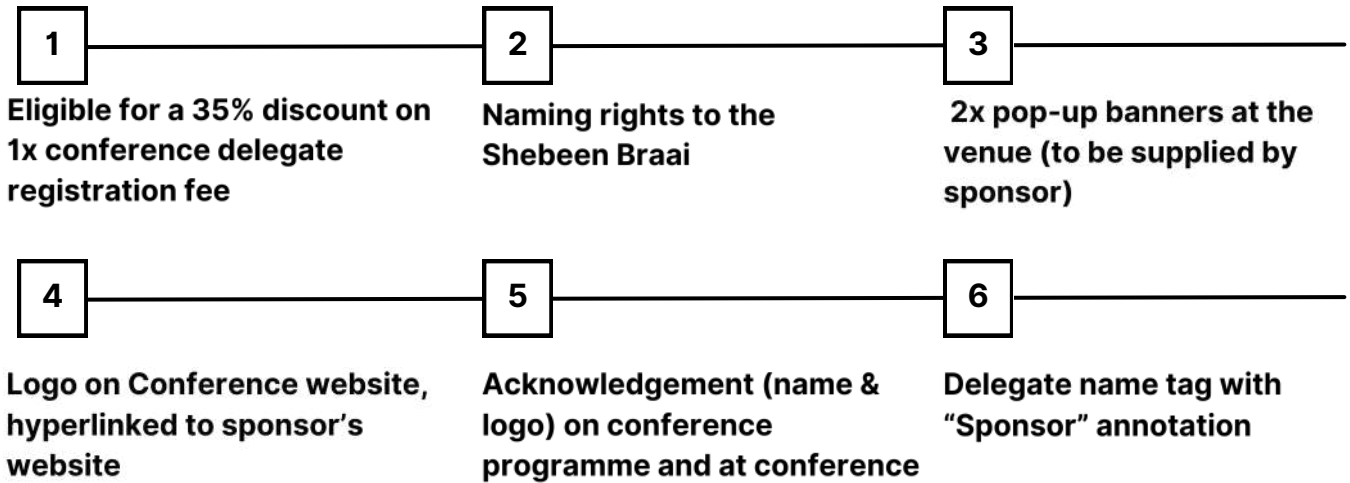
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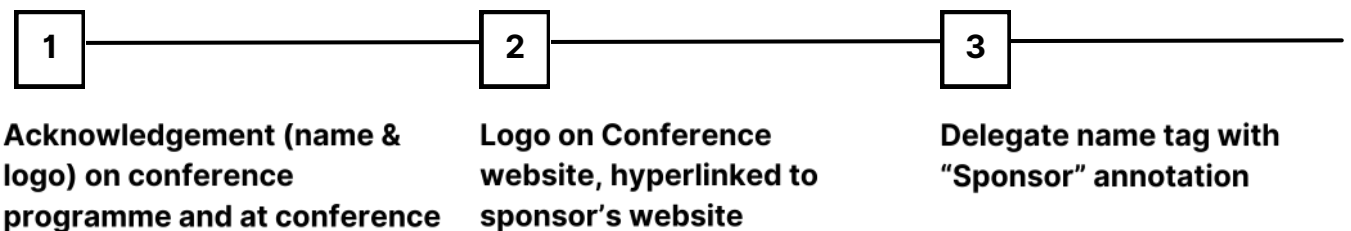
Shebeen Braai R20 000



Gala Dinner Drinks R26 500



Décor and DJ R15 000



Note: All prices are VAT inclusive



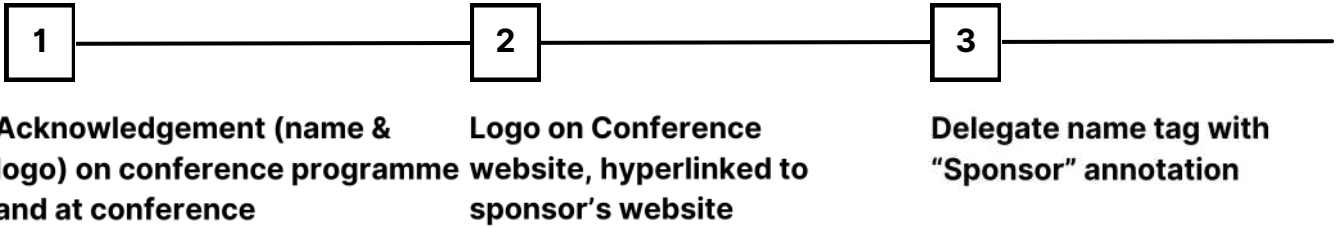
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Support a Student

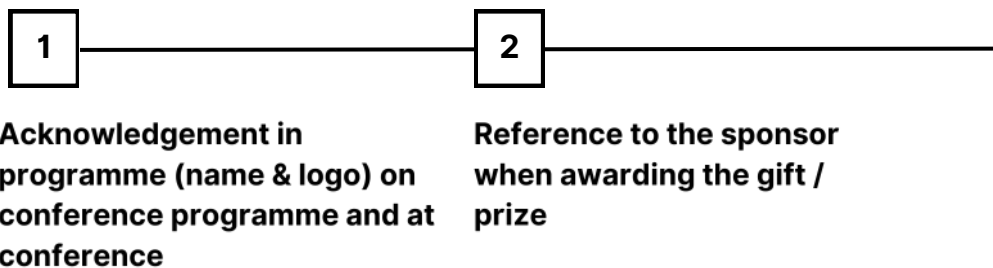


Empower the next generation of sustainability leaders by sponsoring a student's attendance at the upcoming IAIAasa National Conference! Your support will provide a deserving student with a unique opportunity to:

- Learn from renowned experts in sustainability
- Network with professionals and like-minded individuals
- Gain valuable insights into cutting-edge practices and innovations
- Develop skills and knowledge to drive positive change

Please note that this sponsorship includes access for the student to the full conference, transport, as well as accommodation. Alternatively, you are welcome to donate funds in support of a student's conference registration fee.

Delegate Prizes Various



IAIAasa encourages sponsors to provide prizes for best oral / poster presentations to advance environmental best practice. Organisations can also sponsor spot-prizes and lucky draws throughout the conference. Examples of prizes include vouchers, hampers, books, and many more.

Note: All prices are VAT inclusive



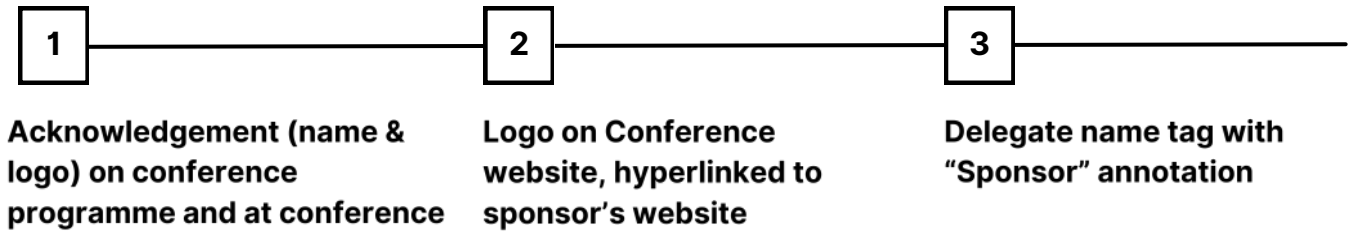
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Stewardship R25 000



By partnering with IAIA Sa as a Stewardship Sponsor, you will demonstrate your organisation's dedication to environmental stewardship while connecting with like-minded professionals and thought leaders. Together, let's shape a more sustainable future. [Click here](#) to read about the 2024 Stewardship Initiative.



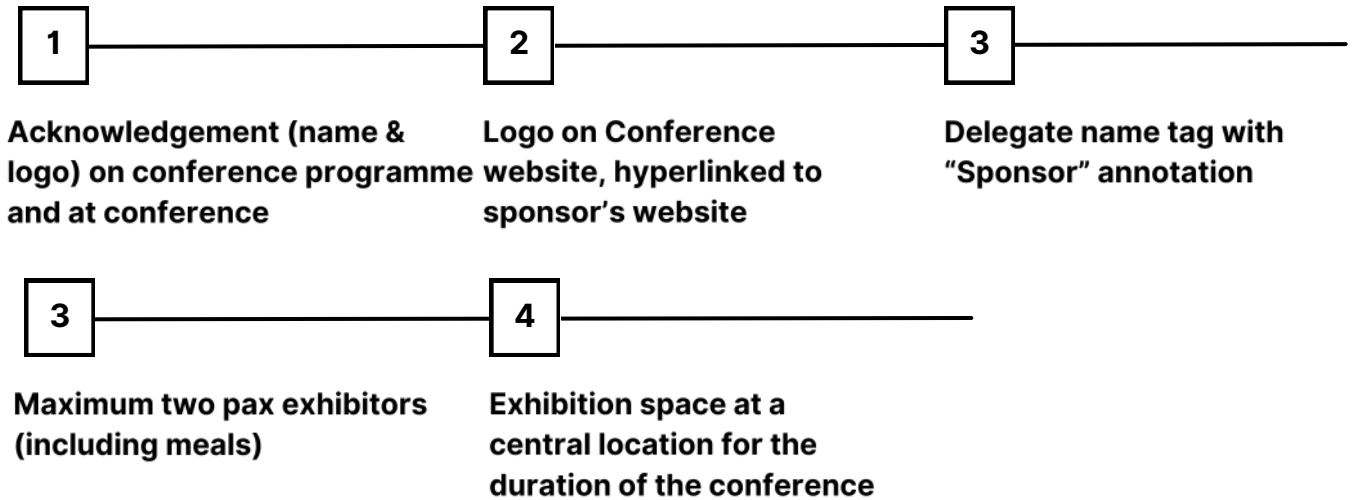
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Exhibition R9 500



Note: All exhibition material and formal exhibition stands to be provided by the exhibitor. Tables and chairs to be provided to be provided by the conference organisers.

Open to Innovation

Our sponsorship opportunities are not limited to what is listed. We welcome unique and innovative ideas that align with your vision. If you have a custom sponsorship concept in mind, please get in touch. Together, we can explore creative solutions that enrich our conference and provide value to you.

Let's create something unique!



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Previous Sponsors

2024 Conference Supporter



2024 Bronze Conference Sponsors



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2024 Additional Conference Sponsors



Environmental Assessment Practitioners Association of South Africa



IAIAsa looks forward to welcoming old and new sponsors in 2025!



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Let's work together!



For sponsorship and showcase enquiries, please contact:



Operations Manager



+27 (0)82 961 5750



operations@iaiasa.co.za



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THANK YOU

We look forward to your support and seeing you in the

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