



IAIASa

**FROM ROAR TO REVOLUTION:
UNLEASHING THE FUTURE OF INTEGRATED
ENVIRONMENTAL MANAGEMENT**

ANNUAL CONFERENCE

27-30 AUGUST 2024 - RUSTENBURG

SPONSORSHIP PROSPECTUS

2024





About IAIAsa

What is IAIAsa?



The International Association for Impact Assessment, South Africa (IAIAsa) is a voluntary, non-profit organisation. The aim of IAIAsa is to bring together professionals from a diverse array of interests and organisations, all of whom are concerned with integrated environmental management and impact assessment, to exchange ideas, learn and network.

2024 National Conference

IAIAsa annually hosts a national conference, which offers an opportunity for practitioners and industry to share information. The conference is held at a different location every year.

The 2024 IAIAsa National Conference is the 27th national conference event of its kind and will be held at ANEW Resort Hunters Rest Rustenburg Conference Centre in Rustenburg, North-West Province. We hope to attract up to 300 delegates to this conference.

The theme of the 2024 conference is:

From Roar to Revolution:

Unleashing the Future of Integrated Environmental Management





Audience

2023 Gold Sponsor

IAIAsa conference delegates include, inter alia:

- National and Provincial Government Departments
- Metropolitan, Local and District Municipalities
- Large scale industry
- Banking and Finance sector
- Environmental assessment practitioners
 - large corporates to small businesses
- Strategic and integrated environmental practitioners
- Environmental specialist practitioners
- Academics
- Planners, managers and other role players



2023 Silver Sponsor



Some Previous Sponsors



We look forward to seeing you there!



MAIN SPONSORSHIP PACKAGES

PACKAGE SPONSORSHIP OPTIONS

Sponsorship Packages	GOLD	SILVER	BRONZE
Value including VAT	R85 000	R50 000	R30 000
Exclusivity	1	2	3

PACKAGE SPONSORSHIP ENTITLEMENTS

Complimentary delegates	4	2	1
Banners at conference entrance	1		
Banners in plenary	1		
Banners in breakaways	1	1	1
Logo on IAIAsa conference website & link to sponsor	✓	✓	✓
Logo on holding slides at conference	✓	✓	✓
Logo & contact details on printed conference programme	✓	✓	✓
Company abstract/profile on programme & conference website	250 words	120 words	80 words
Recognition in e-brief/newsletter/ website (as appropriate)	✓		
Proud sponsor logo for website/email signatures	✓		
Sponsor name tag	✓	✓	✓

*Note: Any of the above (or additional) aspects may be discussed with IAIAsa should you wish to. IAIAsa reserves the right to provide alternative arrangements or options should any of the above not be suitable or available for any reason.



ADDITIONAL SPONSORSHIP OPTIONS

Is your company rebranding? Do you want greater recognition amongst the big players in the environmental world? Or even to remind people you are still around and relevant?

IAIAsa offers you an opportunity to get your brand out there at the 2024 IAIAsa National Conference. Be a part of the new era of integrated environmental management!

PENS - R5 500

People love getting a new pen! This sponsorship includes the rights to branding the conference package pens, which IAIAsa will strive to ensure is of the sturdy, reliable variety.

Entitlements for Pens sponsor:

- Sponsor branding on all conference pens
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation

Note: IAIAsa will source the basic pen and branding. Should you want a higher quality item, additional changes may apply.



NOTEPADS - R11 000

Notepads are another great way of making your brand more visible.

Entitlements for Notepads sponsor:

- Sponsor branding on all conference notepads (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



CONFERENCE LANYARDS - R15 000

Branding of the conference lanyard is an easy way of having your logo visible every day at the conference, and a great token for delegates to take home.

Entitlements for Lanyard sponsor:

- Sponsor branding on all conference lanyards (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation





GALA DINNER DRINKS/ WINE / SOFT DRINKS - R16 500

The Gala Dinner is our crowning event of the annual national conference. The night is generally star studded, with the top achieving and acknowledged IAIAsa members, a three-course meal and much fun and entertainment .

Entitlements for Gala dinner drinks sponsor:

- Access to the full conference for one delegate
- Naming rights to the Gala Dinner
- Delegate name tag with “Sponsor” annotation
- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor’s website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)



MEET & GREET DRINKS / WINE / SOFT DRINK - R16 500

Be the first to welcome the delegates to the 2024 Conference with opening night drinks, accompanied by light entertainment and a great atmosphere.

Entitlements for Meet & Greet sponsor:

- Access to the full conference for one delegate
- Naming rights to the Meet and Greet
- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor’s website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)



DÉCOR & DJ - R15 000

The GALA dinner is one of the highlights of the IAIAsa Conference. This is the opportunity for your business to put its name to the sponsorship credit for the Gala Dinner décor and DJ for the entertainment after dinner.

Entitlements for Gala dinner décor and DJ sponsor:

- Acknowledgement on programme (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor’s website
- Delegate name tag with “Sponsor” annotation





WATER BOTTLES - R15 000

Make a lasting impression on every attendee by sponsoring the official conference water bottles. This sponsorship provides the rights to brand the reusable water bottles distributed to all attendees, showcasing your commitment to sustainability and wellness.

Entitlements for water bottles:

- Sponsor branding on conference water bottles (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



HYDRATION STATIONS - R10 000

Join the refill revolution and elevate your brand by sponsoring our hydration stations.

Entitlements for hydration stations:

- Sponsor branding on hydration stations (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation

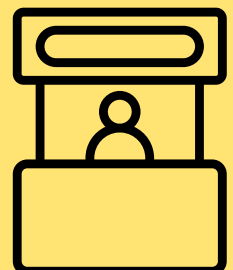


EXHIBITION - R9 000

Set up your stand at the conference venue and allow delegates the chance to engage with you and understand what you do and how. You remain visible throughout the conference in the designated area.

Entitlements for exhibition sponsor:

- Access to the full conference for one delegate
- Exhibition space at a central location for the duration of the conference (table and chair to be provided – no formal exhibition stands to be provided by the conference organisers)
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag



Note: All exhibition material to be provided by the exhibitor.

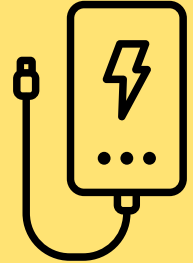


POWER BANKS - R30 000

Keep attendees connected and powered up by sponsoring compact, portable power banks.

Entitlements for power bank sponsor:

- Sponsor branding on power banks (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



BANNERS - 3 x R3 500

Sponsor a conference banner for R3 500 per banner.

Entitlements for exhibition sponsor:

- Logo on Banner
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag



DELEGATE PRIZES - various

IAIAsa would like to encourage sponsors to provide any prizes, such as weekends away, wine hampers, books, vouchers, and other exciting prizes for Awards, best presentation / poster, spot-prizes and lucky draws at various events throughout the conference since it will encourage further environmental best practice.

Entitlements for prize sponsor:

- Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)



GIFTS - from R5 500

Entitlements for sponsor for Awards and Guest / Keynote Speakers gifts:

- Sponsor branding on the delegate gift packaging
- Reference to the sponsor when awarding the gift / prize
- Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)





STUDENT SUPPORT - R8 800

The conference will provide the perfect opportunity for students to learn and network with professional in the field. Would you like to sponsor a bright and eager young mind?

Entitlements for student support sponsor:

- Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



Note: This sponsorship includes access for the student to the full conference, as well as accommodation. Transport is not included.

SHOWCASE - R7 000 - R10 000

Address a plenary

This includes a 10 minute presentation at one of the plenary sessions

Entitlements for showcase sponsor:

- A 10 minute presentation in a plenary allocated by the programme chair
- One complimentary registration
- Two banners in the plenary venue for the duration of the session (to be set up immediately before and taken down immediately after the plenary session by the sponsor)
- Logo on the conference website, hyperlinked to sponsor's website
- Logo and contact details on conference programme

OPEN TO INNOVATION

Our sponsorship opportunities are not limited to what's listed. We welcome unique and innovative ideas that align with your IAIAsa's vision. If you have a custom sponsorship concept in mind, please get in touch. Together, we can explore creative solutions that enrich our conference and provide value to you.

Contact us to share your ideas. Let's create something unique!

For sponsorship and showcase enquiries contact:

Sue George

IAIASa Operations Manager

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THANK YOU

**WE LOOK FORWARD TO YOUR SUPPORT &
SEEING YOU IN**

Rustenburg



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